



## SPONSORSHIP OPPORTUNITIES

### About Seven Generations Ahead

Seven Generations Ahead (SGA) – Building Healthy & Sustainable Communities.

Your sponsorship ensures Seven Generations Ahead commitment to help communities make changes for a healthy and sustainable future by supporting our key programs...

### Key Programs

**Zero Waste Schools** - Provides resources and training to schools to increase recycling, composting and divert waste from landfill.

**It's Our Future** - Students attended COP26, 27 & 28 and lobby for environmental projects in their communities.

**IL Food Scrap Coalition** - Thanks to SGA, 45 municipalities have established curbside composting programs!

### About the Microbrew Review

Celebrating 18 years as the largest zero waste (to landfill) craft beer festival in the Midwest, the Oak Park Microbrew Review intersects craft beer with sustainability.

## MORE INFO



**Saturday, August 16, 2025**



**Marion St. Oak Park, IL**



**[microbrew@sevengenerationsahead.org](mailto:microbrew@sevengenerationsahead.org)**



**[www.sevengenerationsahead.org/opmbr](http://www.sevengenerationsahead.org/opmbr)**





## MORE ABOUT THE MICROBREW REVIEW...

### Attendees

3,000+ attendees  
200+ unique IL zip codes  
8 city blocks of celebrations!

### Audience

50/50 men/women  
40% between 35-54  
50/50 split between city and suburban locations.

### Reach

5,000+ email addresses  
35% open rate  
3,500 social media followers  
1,000+ post reach

### Brews

60+ craft breweries and 150+ brewers from across Illinois

### Bites

10+ local restaurants offer up delicious bites.

### Tunes

8 live bands across 2 stages  
2 DJ booths  
Plus a bagpiper to open the fest!



# SPONSOR LEVELS & BENEFITS

Sponsor levels and benefits can be customized to meet your needs.  
Exclusive title sponsorship also available! Contact us for more info.

## Platinum- \$10,000

### At the Fest

- 10 VIP tickets
- We provide a 10 x 10 tent for on-site activation
- Logo on volunteer t-shirts
- Add promotional materials to VIP & brewer bags
- Logo/name on event map
- Full page acknowledgement in event program book
- Dedicated sponsorship banner
- Logo/name on all event signage.

### Pre-Fest

- Logo/name on 1,000+ event marketing material distributed throughout Oak Park and to all participating breweries
- Logo/name and link on event website
- Dedicated event e-blast and recognition in pre-event e-blasts
- Promotion on Facebook and Instagram - 4x individual mentions.

## Gold - \$5,000

### At the Fest

- 6 VIP tickets
- Opportunity to provide branded 10 x 10 tent for on-site activation
- Logo/name on event map
- Full page acknowledgement in event program book
- Logo/name on event signage.

### Pre-Fest

- Logo/name on 1,000+ event marketing material distributed throughout Oak Park and to all participating breweries
- Logo/name and link on event website
- Recognition in pre-event e-blasts
- Promotion on Facebook and Instagram - 3x individual mentions.

## Silver - \$2,500

### At the Fest

- 8 GA tickets
- Half page acknowledgement in event program book
- Logo/name on event signage.

### Pre-Fest

- Logo/name on 1,000+ event marketing material distributed throughout Oak Park and to all participating breweries
- Logo/name and link on event website
- Recognition in pre-event e-blasts
- Promotion on Facebook and Instagram - 2x individual mentions.

## Bronze - \$1,000

### At the Fest

- 4 GA tickets
- Name in event program book
- Logo/name on event signage.

### Pre-Fest

- Name on 1,000+ event marketing material distributed throughout Oak Park and to all participating breweries
- Name on event website and in e-blasts
- Promotion on Facebook and Instagram - 1x individual mention.

## ITEM SPONSORSHIP/ON-SITE BRAND ACTIVATION

### \$4,000 - Exclusive

4 VIP tickets  
VIP experience  
Registration tent  
Zero-Waste

### \$3,500 - Multiple

2 VIP tickets  
On-site activation  
(includes 10x10 tent)

### \$2,500 - Exclusive

2 VIP tickets  
**Ice Sponsorship**  
Branding on 6 onsite ice  
chests, acknowledgement in  
brewer communications

### \$1,500 - Multiple

2 GA tickets  
Wristbands  
Music stages  
(4 available)

### \$500 - Shared

Volunteer t-shirts

To confirm your commitment, email:  
[heather@onthewayevents.com](mailto:heather@onthewayevents.com)