



Seven Generations Ahead
Building Healthy & Sustainable Communities

SPONSORSHIP OPPORTUNITIES

About Seven Generations Ahead

Seven Generations Ahead (SGA) – Building Healthy & Sustainable Communities.

Your sponsorship ensures Seven Generations Ahead commitment to help communities make changes for a healthy and sustainable future by supporting our key programs...

Key Programs

Zero Waste Schools - Provides resources and training to schools to increase recycling, composting and divert waste from landfill.

It's Our Future - Students attended COP26, 27 & 28 and lobby for environmental projects in their communities.

IL Food Scrap Coalition - Thanks to SGA, 45 municipalities have established curbside composting programs!

About the Microbrew Review

Celebrating 17 years as the largest zero waste (to landfill) craft beer festival in the Midwest, the Oak Park Microbrew Review intersects craft beer with sustainability.

MORE INFO



Saturday, August 17, 2024



Marion St. Oak Park, IL



microbrew@sevendgenerationsahead.org



www.sevendgenerationsahead.org/opmbr





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MORE ABOUT THE MICROBREW REVIEW...

Attendees

3,000+ attendees
200+ unique IL zip codes
8 city blocks of celebrations!

Audience

50/50 men/women
40% between 35-54
50/50 split between city and suburban locations.

Reach

5,000+ email addresses
35% open rate
3,500 social media followers
1,000+ post reach

Brews

70+ craft breweries and 150+ brewers from across Illinois

Bites

10+ local restaurants offer up delicious bites.

Tunes

8 live bands across 2 stages
2 DJ booths
Plus a bagpiper to open the fest!



SPONSOR LEVELS & BENEFITS

Sponsor levels and benefits can be customized to meet your needs.
Exclusive title sponsorship also available! Contact us for more info.

Platinum- \$10,000

At the Fest

- 10 VIP tickets
- We provide a 10 x 10 tent for on-site activation
- Logo on volunteer t-shirts
- Add promotional materials to VIP & brewer bags
- Logo/name on event map
- Full page acknowledgement in event program book
- Dedicated sponsorship banner
- Logo/name on all event signage.

Pre-Fest

- Logo/name on 1,000+ event marketing material distributed throughout Oak Park and to all participating breweries
- Logo/name and link on event website
- Dedicated event e-blast and recognition in pre-event e-blasts
- Promotion on Facebook and Instagram - 4x individual mentions.

Gold - \$5,000

At the Fest

- 6 VIP tickets
- Opportunity to provide branded 10 x 10 tent for on-site activation
- Logo/name on event map
- Full page acknowledgement in event program book
- Logo/name on event signage.

Pre-Fest

- Logo/name on 1,000+ event marketing material distributed throughout Oak Park and to all participating breweries
- Logo/name and link on event website
- Recognition in pre-event e-blasts
- Promotion on Facebook and Instagram - 3x individual mentions.

Silver - \$2,500

At the Fest

- 8 GA tickets
- Half page acknowledgement in event program book
- Logo/name on event signage.

Pre-Fest

- Logo/name on 1,000+ event marketing material distributed throughout Oak Park and to all participating breweries
- Logo/name and link on event website
- Recognition in pre-event e-blasts
- Promotion on Facebook and Instagram - 2x individual mentions.

Bronze - \$1,000

At the Fest

- 4 GA tickets
- Name in event program book
- Logo/name on event signage.

Pre-Fest

- Name on 1,000+ event marketing material distributed throughout Oak Park and to all participating breweries
- Name on event website and in e-blasts
- Promotion on Facebook and Instagram - 1x individual mention.

ITEM SPONSORSHIP/ON-SITE BRAND ACTIVATION

\$4,000 - Exclusive

4 VIP tickets
VIP experience
Registration tent
Zero-Waste

\$3,700 - Multiple

2 VIP tickets
On-site activation
(includes 10x10 tent)

\$1,500 - Exclusive

2 GA tickets
Wristbands
Music stages
(4 available)

\$500 - Shared

Volunteer t-shirts

To confirm your commitment, email:
microbrew@sevendgenerationsahead.org