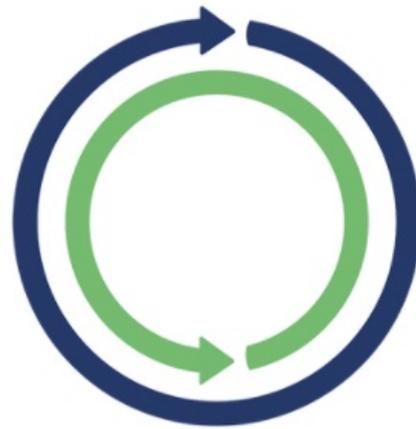




# News & Updates



**#CLIMATESIGN**

## "I unite for climate action."

Our weekly It's Our Future Core Team virtual calls have been well attended. Sarah Voska joined us on Earth Day to tell us about the [Care About Climate](#) team she works with as well as communication tips when talking about climate. Sarah is the Director of an online classroom called [ClimAcademy](#) that recently launched and she introduced our members to the [Climate Sign](#), which shows unity in taking action for the climate. It is promoted at the United Nations and with multiple partners and organizations. Use this powerful symbol in your next social media post.



# Frame in Their Interests



Common Core Handbook  
ValuesandFraming.org



## Climate change communications

A good portion of our team call last week focused on the above color wheel, which Sarah introduced. It highlights universal values and it can be used to help a speaker identify the values of an audience. If you spend some time thinking how to frame a discussion in advance, your conversations about climate change can sound much different. Think about the values of decision makers and community members you are talking with and frame in their interests.

Sarah's Presentation

## Did you watch a film during Earth Week?

The It's Our Future Core Team will discuss environmental films on our next call. Feel free to join our discussion at 2:30 tomorrow. (Please note: We will be having a presentation on agroforestry during the first 15 minutes of our call.)



Here are the call in details:

<https://www.gotomeet.me/SevenGenerationsAhead/iof-virtual-meetings>

You can also dial in using your phone.  
United States: +1 (872) 240-3412

Access Code: 556-345-381

## 9 Well-Intentioned Efforts That Actually Aren't Environmentally Friendly



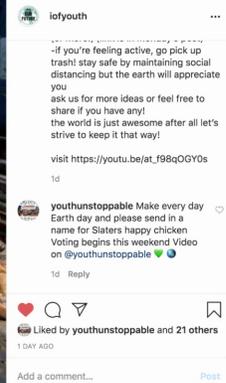
"But these things we do with the best intentions, it turns out, can fall somewhere between not helpful and completely counterproductive. Here are some of the worst offenses — and how to avoid them. here."

[Discover Article](#)

## Join It's Our Future

We've been busy with community advocacy, podcasting, our Instagram takeover and more.

[Fill out our member application](#)



Sign our [change.org](https://change.org) to increase food scrap collections in our community

## Read all about it



Sign up for the latest news about climate change, plus tips on how you can help.

## Target Circle benefits SGA

Every time you check out, you can earn a vote to help support programs like It's Our Future.

[Shop now](#)



**Seven Generations Ahead**

