



# What is Idea Challenge?

The "Idea Challenge" is a Shark-Tank-like feature and will provide 6-8 presenters with 2 minutes to pitch their big-idea proposal in front of a voting audience. Projects must work across two or more of the main topic categories:

**Soil    Food    Water    Food Recovery    Composting**

**The winner** will be announced at the Summit and given a free 1 hour consultation to help identify potential partners and/or sources of funding.

**Submit your idea** using the button below. A panel of judges will select the 6-8 projects to be presented at the Summit on November 3. Deadline for submission is October 18. Click here for the...

**Idea Challenge  
Application**

Contact Jen with questions: [jennifer@sevengenerationsahead.org](mailto:jennifer@sevengenerationsahead.org)



**Food:Land:Opportunity**  
Localizing the Chicago Foodshed

# The fine print...

## APPLICATION REQUIREMENTS

Projects submitted for the 'Idea Challenge' must include ideas for making Illinois a more sustainable region through collaborative projects that connect two or more of the main topic categories:

**Soil    Food    Water    Food Recovery    Composting**

The ideas must be fundable projects that could be implemented over the next 24-months. A panel of judges will select the participants to present their project at the Summit.

## FUNDING OF PROJECTS

The "Idea Challenge" presentations are not a competition for funding. Participants may have the opportunity to apply for funding for capital projects in the future through local foundations' grant-making program.

## PRESENTATION PITCH AT NOV 3 SUMMIT

Project ideas selected by the judges will significantly move the needle in connecting efforts to

- improve soil quality
- support local food/agriculture
- protect and improve water quality
- recover wasted food to feed the hungry
- compost what cannot be recovered

Presenters will be asked to provide a concise, two-minute overview of their proposed project idea - including why it is important, how it connects across two or more silos, and how it will significantly impact sustainability in Illinois along with key implementation steps.

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