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When your vision calls for a permeable paver, there’s no better option than Unilock®.

More than twenty years ago, Unilock introduced the first permeable paver to North America and since then we’ve steadily increased the number of sizes, shapes, colors and architectural finishes available.

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With national distribution and unrivaled product selection, only Unilock truly lets your style flow through.

Contact us to learn more and arrange a “Lunch & Learn”. Call 1-800-UNILOCK (864-5625)
Pre-Conference Agenda
Thursday, October 10, 2013
DoubleTree by Hilton Hotel, Downtown South Bend, IN

12:00pm – 1:00pm
Registration

1:00pm – 5:00pm
The Framework for Strategic Sustainable Development
Saint Mary’s Room
Learn how to use sustainability and innovation to strengthen your business or organization and make Michiana more prosperous as part of the newly emerging green economy. The workshop will provide the basic principles of sustainability and explain how to integrate them into your business or organization to gain cost savings, customer and employee loyalty, and competitive advantage. Hands-on activities will center of step by step approach to developing a sustainability action plan.

Speakers:
- Krista Bailey, IU South Bend’s Center for a Sustainable Future
- Mike Keen, IU South Bend’s Center for a Sustainable Future

1:00pm – 5:00pm
Salon B
How do we increase commercial food scrap collection in the Michiana area? What are the economic development opportunities related to expanding recycling? What are the steps for creating large and small-scale zero waste community events? Join us for an afternoon workshop to discuss barriers, solutions and success stories. This half-day forum will include presentations, dialogue, and training that will advance landfill diversion in Indiana, Michigan and beyond.

Speakers:
- Jonathan Allinson, Indiana Recycling Coalition
- Steven P. Christman, QEP, Northeast Indiana Solid Waste District
- Glenn Gilbert, Goshen College
- Carey Hamilton, Indiana Recycling Coalition
- Jen Nelson, Seven Generations Ahead
- Julie Schill, Municipal and Industrial Materials Section, Land and Chemical Division, US EPA Region 5
- Natasha Weisenbeck, Goshen College

1:00pm – 5:00pm
Healthy Water, Healthy Communities
Salon C
Here in the Great Lakes Region, we have plenty of water. But how much? For how long? And at what quality? Join us for Healthy Water, Healthy Communities: Why Water Matters, an afternoon workshop on Thursday, October 10 in downtown South Bend. This GreenTown pre-conference event is perfect if you care about, or work with, water and how it impacts our communities now and for generations to come.

Speakers:
- Scott Dierks, Cardno JF New
- Amanda Kautz, USDA Natural Resource Conservation Service
- Eric Kurtz, Elkhart County Soil and Water Conservation District
- Larry Nielsen, Village Manager, Paw Paw
- Mark O’Brien, Cardno JF New
- Jim Patchett, Conservation Design Forum
- Allen Steinman, Annis Water Resources Institute, Grand Valley State University
- Derek Thompson, USDA Natural Resource Conservation Service
- Ann Tranter, Conservation Design Forum

Workshop MC: Matt Meersman, Friends of the St. Joe River

5:00pm – 5:45pm
Downtown South Bend Walk Audit
Walk begins at DoubleTree by Hilton Hotel
Mark Fenton will lead a walk audit through downtown South Bend. Transportation back to hotel or TRANSPO reception provided.

6:00pm
Downtown South Bend Walk Audit Reception at TRANSPO
1401 South Lafayette Boulevard, South Bend, IN 46613
After the Mark Fenton walk, there will be a reception at 6pm to conclude Thursday’s events.

When people say “Green,” we want them to think Kuert. For more than 80 years Kuert Concrete has been championing the environment by offering options like eKo Choice products, our line of environmentally friendly concrete mixes that limit carbon dioxide emissions, and Xeripave® Super Pervious Pavers, a superior option to storm water management. We were the first company in Michiana to use Enviroguard Chute Wash Systems, which eliminate on-site wash out areas and the high pH slurry wash water that can harm the environment.

In short, we’re committed to doing everything we can in the manufacture and development of more energy-efficient, durable, and sustainable materials. To find out more, visit kuert.com or the Kuert Supply Center nearest you.
Key Speakers

Pete Buttigieg
Mayor, City of South Bend
Mayor Pete Buttigieg is the chief executive of the City of South Bend. The city’s thirty-second mayor, he was sworn into office on January 1, 2012. Buttigieg is working to strengthen the local economy by retaining and attracting businesses, partner with the local public school system, manage a cutting-edge and transparent city administration, and provide safety and security by empowering neighborhoods throughout our community. Buttigieg is also an officer in the U.S. Navy Reserve. He lives in the same neighborhood where he grew up, where he is restoring a once-vacant home.

Mark Fenton
Host of “America’s Walking,” Contributing Editor to Health Magazine
Mark Fenton is a fast-walking, power-talking advocate for creating walkable communities – and for getting people out to walk in their community. A contributing editor to Health Magazine and host of “America’s Walking” on PBS, Fenton is a high energy speaker that will get you motivated to walk – and create a healthy environment for all. Fenton will lead a walk audit of downtown South Bend on Thursday, October 10 at 5pm.

George Heartwell
Mayor, City of Grand Rapids
George Heartwell is the Mayor of Grand Rapids, Michigan. Heartwell took office in 2004 and is now serving his third term as mayor. During his tenure, City government has focused on sustainability, bringing the public sector and private sector together to make Grand Rapids a model for sustainable communities. Among other initiatives, Grand Rapids has provided leadership through the purchase of renewable resource energy, use of alternative fuels in city vehicles, continued attention to water quality in the Grand River, and widespread implementation of energy conservation measures.

In January 2007 the United Nations recognized Grand Rapids as a “Regional Center of Expertise in Education for Sustainable Development.”

Main Event Agenda

Friday, October 11, 2013
DoubleTree by Hilton Hotel, Downtown South Bend, IN

8:15am – 8:45am
Welcome
- U.S. Senator Joe Donnelly, Indiana (Video Message)
- Pete Buttigieg, Mayor, City of South Bend
- Gary Cuneen, Seven Generations Ahead
- John Harris, a5

8:45am – 9:15am
Grand Rapids: A Case Study in Community Sustainability
George Heartwell, Mayor, City of Grand Rapids, Michigan

9:15am – 10:15am
America’s Walking: Creating the Environment that Encourages Walking, Biking and Community
Mark Fenton, Host of “America’s Walking” on PBS

10:15am – 10:25am
Break

10:25am – 11:25am
Breakout Session One
Sessions listed on next page.

11:25am – 11:30am
Break

11:30am – 12:30pm
Breakout Session Two
Sessions listed on next page.

12:30pm – 1:30pm
Lunch

1:30pm – 2:30pm
Breakout Session Three
Sessions listed on next page.

2:30pm – 2:35pm
Break

2:35pm – 3:35pm
Breakout Session Four
Sessions listed on next page.

3:35pm – 4:30pm
Break

3:40pm – 4:30pm
Report Back and Wrap-Up

4:30pm
Closing Reception:
Micro Brew Review
Featuring Four Horsemen Brewing Company

GreenTown Michiana Core Committee

Krista Bailey, Assistant Director, IU South Bend Center for a Sustainable Future
Gary Cuneen, Executive Director, Seven Generations Ahead
John Harris, Principal, a5
Mike Keen, Director, IU South Bend Center for a Sustainable Future
Becky Kloss, President, Green Connection, Inc.
Charles Lehman, President and CEO, Lehman & Lehman Inc.

Food provided by the following local vendors:

Hebron Farms, Vandalia, MI
Green Spirit Farms, New Buffalo, MI
Bread Smith, South Bend, IN
Farming For Life, Argos, IN
Mattawan Creamery, Mattawan, MI

Produced by a5

Many thanks to Unity Gardens for taking and using all compostables from the event.

GreenTown Michiana Steering Committee

Jill Adams, Environmental Specialist, Berrien County
Krista Bailey, Assistant Director, IU South Bend Center for a Sustainable Future
Paola Barbolona, Owner, Garden to Table
Jon Burke, Energy Director, South Bend Office of Energy
Marcy Colclough, Senior Planner, Southwest Michigan Planning Commission
Kam Flowers, Director, Lake Michigan College
Janny Fresh, Education and Outreach Coordinator, Notre Dame Center for Sustainable Energy
Gary Olot, Board President, South Bend Board of Public Works
Angel Hernandez, Vice President of Production, WNIT Public Television
John Houseal, Principal, Houseal Lavigne Associates
Mike Keen, Director, IU South Bend Center for a Sustainable Future
Kara Kelly, Director of Communications, City of South Bend
Tyler Kant, City Planner, City of Valparaiso
Frank Kirschner, President, I.E. Hampton & Associates

Becky Kloss, President, Green Connection, Inc.
Linda Kurots, Director, Notre Dame Office of Sustainability
Bill LaDitka, Director of Architecture, Wightman & Associates
Charles Lehman, President and CEO, Lehman & Lehman Inc.
John Linn, Principal, Abornmarche
Lyn Luckier, Business Consultant, MIGSPBG
Angie Nelson, Public Affairs Manager, NIPSCO
Peter Reekes, Senior Account Executive, Inovateus Solar
Lauren Riga, Director of Stormwater Management District, City of Gary
Erik Smith, Senior Director, Memorial Hospital of South Bend
Jennifer Stephens, Catering Sales Manager, DoubleTree Hilton of South Bend
James Summers, President/Owner, The Summers Group, LLC
Quinn Tabbert, Sales Manager, Lake Michigan College
Mark Walker, Director and Business Development, Kueht Concrete Inc.
Carolyn Wallace, Conference Manager, Chamber of Commerce of St. Joseph County
Doug Way, Vice President and Administrative Services Manager, 1st Source Bank

Notre Dame Center for Sustainable Energy
Southwest Michigan Planning Commission
IU South Bend Center for a Sustainable Future
Source Bank
DoubleTree by Hilton Hotel, Downtown South Bend, IN
Breakout Sessions

10:25 am – 11:25 am

HEALTH AND WELLNESS SUSTAINABILITY - SALON AB

What Makes a Healthy Community?
Speakers: Mike Curry, MELA; Dari Elgas, YMCA of Michiana; Mark Fenton; Nayla Jimenez Cabezas, Maple City Health Care Center

Case Studies in Health:
Food and Nutrition, Healthcare, Transportation
Speakers: Margo DeMout, Memorial Hospital of South Bend; Michael Diota, City of South Bend; Milt Lee, Food Bank of Northern Indiana; Robin Meleski, St Joseph County Health Department; Linda Strohl, Meals on Wheels of SW Michigan

Why Trees Matter: How a Thriving Urban Tree Environment Promotes Community Wellness (ROOM INDIANA)
Speakers: Jennifer Gallick, DAREy Resource Group; Meg Kelly, Biodiversity Project

ENERGY/BUILT ENVIRONMENT - BETHEL

Better Buildings: Case Studies in Life Cycle Savings
Moderator: Bill LaDitka, Wightman & Associates, Inc.
Speakers: David Cangany, TRANSPO; Matt Davis, Wightman & Associates; Mike Daly, University of Notre Dame

Waste to Energy: Energy Recovery Solutions for a Sustainable Future (ROOM INDIANA)
Speakers: Rick Berger, BSA LifeStructures; Dan Miles, BSA LifeStructures; Billy Ponkos, BSA LifeStructures; Jake Raelin, BSA LifeStructures

TRANSPORTATION - ST. MARY’S

Reinventing Neighborhoods Through Mixed Use and Transit Oriented Development
Moderator: John Housal, Houseal Lavigne
Speakers: Adam Branscomb, Fairmount Properties; Greg Kil, Kil Architecture & Planning; Charles Lehman, Lehman & Lehman; John McLaughlin, Streetscape Development

Reinventing Downtown South Bend: How a Complete Streets Vision Will Revitalize Downtown
Moderator: Charles Lehman, Lehman & Lehman.
Speakers: David Cangany, TRANSPO; Jitin Kain, City of South Bend; David Matthews, Mattheis, LLC; Aaron Perri, Downtown South Bend, Inc.

SUSTAINABLE BUSINESS - NOTRE DAME

Case Studies in Creating a Green Company
Moderator: Norman Christopher, Grand Valley State University
Panelists: TJ Kanczuzewski, Inovateus; Milan Kluko, Green Spirit Farms; Edward Noonan, Tryon Farm Partners; Jack Pizzo, Pizzo and Associates

Green Businesses for Social Change
Moderator: Mike Kren, IUSB Center for a Sustainable Future.
Speakers: Robert Colangelo, Green Sense Show/Farms; Jan Pilarcki, Green Bridge Growers; Julie Ruzo, Recycled Granite

FOOD - SALON C

Connecting Farmers with Food Markets and Distributors: Challenges and Solutions
Speakers: Raquel Falk, Monroe Park Grocery Co-op; Chris Heheen, Heheen Farms; Greg Kothier, Purple Porch Co-op; Lee LaVineay, Benton Harbor Fruit Market

Urban Agriculture, Vertical Farming and Community Gardens: How do we grow the movement?
Speakers: Darlene Heemstra, Three Oaks Community Garden; Melissa Klukow, Green Spirit Farms; George Perak; Cornish; Sara Stewart, RN MSN, Unity Gardens

Local, Sustainable Food Procurement Models for Large Institutions
Speakers: Jenny Jones, River Valley Schools; Donald R. Miller, University of Notre Dame
Innovation through collaboration.

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WIND
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HYDRO
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At TRANSPO, we believe a healthy, sustainable community needs a strong, progressive public transportation system. From our bike and ride programs to our partnership with area schools to our new fixed route system, TRANSPO is working toward providing innovative transit options for everyone. So we can ride together for a sustainable future.