



The Chicago Climate Action Plan, the new economy and a sustainable future.

GreenTown:
The Future of Community

October 14-15, 2009
Columbia College Chicago, Film Row Cinema
Chicago, Illinois

green
town

Hello,

Welcome to GreenTown: The Future of Community.

This is our fourth GreenTown experience, and it is most fitting we are holding it in the city of Chicago and at Columbia College. Mayor Richard M. Daley has set a goal for Chicago to become America's greenest city, and considerable progress has been made. All over the city, signs are visible, from the greening of Michigan Avenue and neighborhoods around Chicago to the advent of bike lanes crisscrossing the city to the now world famous green roof on City Hall. Yet there is much more to do.

The Chicago Climate Action Plan provides a framework for success for greening the city and the region. According to the plan, if we don't reduce emissions, Chicago's weather will resemble Baton Rouge's by 2050. Today we are fortunate to have a variety of leading sustainability practitioners from the Chicago area and across the country who will shed light on best practices that will support implementation of this bold plan and address the critical issue of climate change at hand.

We are thrilled to have partnered with the City of Chicago's Department of Environment and with Columbia College to produce GreenTown Chicago, and we are grateful for their strong commitment to sustainability. So much of what makes this GreenTown experience unique to Chicago is a result of the great ideas of our Columbia College and Department of Environment collaborators.

This GreenTown experience is not just about Chicago, however, or Columbia College. There is something for communities small, medium and large. We assemble today to learn, to be inspired, to network and to be ready to act. By bringing together the public sector and the private sector, we will continue to drive change... through green jobs, green buildings, healthy food, renewable energy, water quality, waste reduction and more.

These are challenging yet exciting times. It is a time for innovation, and it is through courageous leadership and big, bold ideas that people will live healthier, more productive lives for generations to come.

Thank you.

Sincerely,

Gary Cuneen
Executive Director, Seven Generations Ahead

John Harris
Principal, a5

P.S. GreenTown is a zero waste, carbon neutral event. Enjoy responsibly. And don't forget to stay for our Micro Brew event at the end of Thursday, where you can sample local beers from Rock Bottom and Goose Island and enjoy local, organic fare.



At Seven Generations Ahead, we advocate a world where ecology, commerce and social equity converge with an eye toward our children's future. We work collaboratively with government, business and community to create a path toward a healthy and ecologically prosperous future.

www.sevengenerationsahead.org

708.660.9909

a5

a5 melds strategy with creativity to deliver brand, design, advertising, interactive and public relations services that get results. We believe in leaving the world a better place than it was before, and in helping our clients build a sustainable future.

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Welcome Address:

Richard M. Daley

Mayor, City of Chicago

Chicago Mayor Richard M. Daley has earned a national reputation for his innovative, community-based programs to address education, public safety, neighborhood development and other challenges facing American cities.

Daley's focus on quality-of-life concerns has led to greater emphasis on the delivery of basic services, from removing graffiti and deteriorating buildings to creating more green space and a citywide recycling plan. Since he became mayor, the City has planted more than 500,000 trees, created 100 school campus parks, built 70 miles of landscaped street medians and spurred the construction of rooftop gardens on major buildings, including City Hall.

Under Daley's leadership, the City of Chicago has now become one of the largest users of green energy in the country, with a goal of using renewable energy for a quarter of city operations. His efforts have made Chicago a leader in the sustainability movement, featuring the most certified green buildings than any other city in the country - a total of 88 - according to figures from the U.S. Green Building Council.



Keynote Speaker:

Robert F. Kennedy, Jr.

Vice Chair, Riverkeeper

A resolute defender of the environment, Kennedy was named one of TIME magazine's "Heroes for the Planet" for his success helping Riverkeeper lead the fight to restore the Hudson River. The group's achievement helped spawn more than 130 Waterkeeper organizations across the globe. Mr. Kennedy serves as Vice Chair and Chief Prosecuting Attorney for Riverkeeper and Chairman of Waterkeeper Alliance. He is also a Clinical Professor and Supervising Attorney at a Pace University School of Law's Environmental Litigation Clinic, Senior Attorney for the Natural Resources Defense Council, and is co-host of Ring of Fire on Air America Radio.

Kennedy has worked on environmental issues across the Americas and has assisted several indigenous tribes in Latin America and Canada in successfully negotiating treaties protecting traditional homelands. He is credited with leading the fight to protect New York City's water supply. The New York City watershed agreement, which he negotiated on behalf of environmentalists and New York City watershed consumers, is regarded as an international model in stakeholder consensus negotiations and sustainable development.

Speakers

Glen J. Abrams, AICP

Watersheds Planning Manager, Philadelphia Water Department

Glen J. Abrams, AICP, has 15 years experience in municipal planning, ranging from affordable housing planning and development, grant management and administration, urban planning, environmental policy, visioning and sustainability. Glen also serves as adjunct faculty at Philadelphia University where he teaches Environmental Science and Urban Hydrology.

Will Allen

Chief Executive Officer, Growing Power

Will Allen is the CEO of Growing Power, a national not-for-profit organization supporting the development of community food systems. He has over fifty years experience in farming, marketing and distributing food and has shared this knowledge with youth, adults, community groups, immigrants, farmers, and consumers.

Janet Attarian, AIA

Project Director, Streetscape and Sustainable Design Program, Chicago Department of Transportation (CDOT)

Janet L. Attarian, AIA, is the Project Director for the Chicago Department of Transportation Streetscape and Sustainable Design Program and works to turn Chicago's streetscapes, river walks, and pocket parks into great urban places. Janet's accomplishments include the City's Streetscape Guidelines, the Wacker Drive reconstruction project, and the Millennium Park Bicycle Station.

Steve Barker

Senior Ecologist, JFNew

Steve Barker, JFNew Restoration Ecologist, is the Director Liaison for the Coffee Creek Watershed Conservancy, Inc., a non-profit that owns and manages the Coffee Creek Preserve in Chesterton, Indiana. With over 10 years of ecological restoration experience, Steve oversees various restoration projects in northwest Indiana, Chicagoland and the Great Lakes region. Steve is responsible for the management of JFNew's prescribed fire program.

Frank H. Beal

Executive Director, Chicago Metropolis 2020

Frank H. Beal is Executive Director of Chicago Metropolis 2020. Frank serves on the board of Business and Professional People for the Public Interest, a public interest law and policy center dedicated to social justice issues, and was appointed by Mayor Daley to serve on the board of the Chicago Metropolitan Agency for Planning (CMAP).

Michael Behm, AIA

Vice President, Leopardo Construction

Michael W. Behm, AIA, is Vice President of Leopardo Construction's Community Group, which provides construction services for both public and private sectors, including municipal, criminal justice, parks and recreation, aviation, religious, K-12 schools and higher education facilities.

Steve Bellone

Town Supervisor, Babylon, New York

After taking office in 2002, Steve Bellone has become well known for his comprehensive energy initiatives - including the purchase of hybrid vehicles and installation of bio-diesel fuel in town facilities—and has introduced green building initiatives, including the construction of a zero energy home demonstration project to educate local contractors about green building techniques.

John DeWald

Developer, Serosun Farms

John DeWald is Principal of John DeWald & Associates, the environmentally conscious development firm behind Serosun Farms, an agricultural preservation community south of Huntley in Kane County, Illinois. Rural in nature, Serosun Farms will preserve nearly three-quarters of its 410 acres as farmland and open space and will feature eight miles of trails, a fishing pond, a world-class equestrian center, community center and an organic farm. Based near San Diego, John DeWald & Associates recently completed Pacific Station, a mixed-use development project in Encinitas, California.

Bob Dixon

Mayor of Greensburg, Kansas

Bob Dixon took the office of Mayor of Greensburg in May 2008. A native Kansan, Dixon was born and raised in Atwood in the northwest corner of the state. He has been a resident of Greensburg since 1985. He retired from the US Postal Service after 26 years of service, and was Postmaster of Greensburg for 16 years and Pratt Postmaster for six years. Dixon served on USD #422 School Board for 12 years and was President for eight years. He has also served on various church boards.

Will Drucker

Sustainable Urbanism Coordinator, Farr Associates

Will Drucker works as a research assistant at Farr Associates, following his passion for creating sustainable human environments. Since joining the firm, Will has been involved in the certification process of Whistler Crossing, a LEED for Neighborhood Development (LEED-ND) pilot project.

Marilyn Engwall

Coordinating Planner and Community Project Manager, City of Chicago, Department of Community Development

Marilyn Engwall has worked for the City of Chicago's Department of Development, now the City's Department of Community Development, since 1993. She is currently responsible for redevelopment initiatives for the South Chicago, East Side, South Deering, and Hegewisch community areas.

Douglas Farr

Author, Chief Executive Officer of Farr Associates Architecture and Urban Design, Inc.

Douglas Farr is CEO of Farr Associates, an award-winning architecture and planning firm widely regarded as one of the most sustainable design practices in the country. The firm's three LEED Platinum buildings—the first firm in the world to achieve this feat—are models of urban architectural sustainability. Based on the firm's pioneering sustainable urban design practice and his insights gained serving as the inaugural chair of LEED Neighborhood Development, Doug authored the planning Best-seller, *Sustainable Urbanism: Urban Design with Nature*.

John Filan

Executive Director, Illinois Finance Authority

Since 2008, John Filan has been the Executive Director and currently Senior Energy Advisor of the Illinois Finance Authority (IFA), the State's independent bonding and venture capital authority for economic development with particular emphasis on the energy, health care, agricultural and educational sectors.

Jeanne Gang, FAIA

Principal, Studio Gang Architects

Jeanne Gang leads Studio Gang Architects, an architectural practice noted for its innovation and leadership in design. Jeanne's work has staked out new creative territory in materials, technology and sustainability. Her work with Studio Gang, including Columbia College's New Media Production Center, has received national and international awards and recognition.

Lucy Gomez

Program Director, Logan Square Neighborhood Association

Lucy Gomez works and lives in Chicago's Logan Square Community and is the lead health organizer at the Logan Square Neighborhood Association (LSNA). Lucy serves as co-chair to the "Open Streets" Stakeholders, who have hosted 3 temporary streets closures along the boulevard and engaging thousands of people in human powered activities.

Richard Harnish

Executive Director, Midwest High Speed Rail Association

Richard Harnish is the Executive Director of the Midwest High Speed Rail Association, a membership-based non-profit organization advocating for fast, frequent and dependable trains linking the entire Midwest. While at the Association, Harnish has led several successful grass roots campaigns including winning a doubling of Amtrak service linking downstate Illinois to Chicago.

CHICAGO CLIMATE ACTION PLAN

From the start, the charge and scope of the Chicago Climate Task Force was broad and ambitious. Dozens of experts and a nationally recognized research advisor

committee took part in discussions. Leading scientists were consulted to describe various scenarios for Chicago's climate future and how these would impact life in the city.

The results of the research are both serious and encouraging. They clearly demonstrate that our current trajectory poses risks to our economy and health. They demonstrate that we need to act now to reduce our emissions, while preparing for climate changes that cannot be avoided. We face a big challenge – but we have also been granted a big opportunity. Every Chicago resident and

business has a role to play in implementing the Chicago Climate Action Plan, which will not only ensure a more livable climate for the world, but also for the city. The economy and quality of life could improve. Jobs could be created. New technologies will emerge.

The Chicago Climate Action Plan outlines five strategies, which are broken into 26 actions for mitigating greenhouse gas emissions and nine actions to prepare for climate change. The Chicago Climate Action Plan details steps for organizations of all kinds and suggests actions for every individual. The Plan is a snapshot in time – the actions detailed in the Strategies section draw on current technology and options now available in the market. As new technologies and options emerge, actions may change. The goal, however, remains the same: to reduce our emissions and prepare for change.

www.chicagoclimateaction.org

Speakers (continued)

George Heartwell

Mayor, Grand Rapids, Michigan

Now serving in his second term, Mayor George Heartwell took office on January 1, 2004. During his tenure, the City of Grand Rapids government has “gone green,” including the purchasing of renewable resource energy, using of alternative fuels in city vehicles, continued attention to water quality in the Grand River and widespread energy conservation measures. In January of 2007, the United Nations recognized Grand Rapids as a “Center of Expertise” in sustainability.

Michelle Hickey

Sustainability Project Manager, Seven Generations Ahead

As Sustainability Project Manager for Seven Generations Ahead, Michelle Hickey consults on and implements projects relating to green remodeling, energy efficiency, and zero waste. Additionally, she is the Assistant Program Manager for the award winning City of Naperville Renewable Energy Program.

Brian Kronewitter, AIA, DBIA

Construction Executive, Mortenson Construction

Brian Kronewitter, AIA, DBIA, is a Construction Executive with Mortenson Construction in the Chicago office. Brian is an architect and builder with over 20 years in the industry and leads Mortenson’s Municipal, higher education, sports and recreation and corporate markets in Chicagoland.

Steve Kapelke

Provost, Columbia College Chicago

Steven Kapelke has been at Columbia College Chicago as Provost and Vice President for Academic Affairs since August 1, 2001. As the Senior Operating Officer of the College, he oversees the College’s academic, academic support and academic research units, including the Library.

Dean Kubani

Director, Office of Sustainability and the Environment, City of Santa Monica

Dean Kubani is the Director of City of Santa Monica’s Office of Sustainability and the Environment. Kubani oversees all of the city’s efforts related to water and energy efficiency, urban runoff, green building, hazardous materials and sustainability. Since 1994, Dean has directed the ongoing development, implementation and evaluation of the Santa Monica Sustainable City Program.

Gene Marks

Deputy Director, Division of Public and Intermodal Transportation, IDOT

Gene Marks is the current Deputy Director of Public and Intermodal Transportation for the State of Illinois Department of Transportation. As Deputy Director, he is active in the CREATE Program as well as High Speed Rail on behalf of the Illinois Department of Transportation.

Suzanne Malec-McKenna

Commissioner, City of Chicago Department of Environment

As Commissioner of the Department of Environment for the City of Chicago, Suzanne Malec-McKenna has nearly 20 years of experience in environmental issues, including sustainable development and ecological preservation and restoration. Suzanne has led key efforts for the department, including Greencorps Chicago, the Chicago Center for Green Technology, the Calumet Initiative, the Chicago Conservation Corps and various water conservation and protection efforts.

Katie McClain

Chicago City Director, Clinton Climate Initiative

Katie McClain is the Chicago City Director for the Clinton Climate Initiative (CCI). In Chicago Ms. McClain is working with the city to implement projects that will result in a reduction in greenhouse gas emissions. McClain is working to help building owners overcome barriers to actions.

Sam Miller

Vice President, Strategy and Marketing, JFNW

Sam Miller is Vice President of Strategy and Marketing for JFNW, one of the leading natural resources and ecological consulting firms in the United States, providing full service solutions to clients in the areas of wetland consulting, natural resource management, native plant materials, construction, maintenance and turn-key solutions.

Leigh McMillen, LEED AP

Senior Project Manager, Leopardo Construction

After 15 years in construction, including managing some of Leopardo’s largest and most complex projects, Leigh McMillen has an extraordinary depth and breadth of building experience. Leigh recently managed the \$70 million, LEED gold-seeking Aurora Police Headquarters project, which is one of the nation’s largest full-service police facilities.

Jack Pizzo

Senior Ecologist and Landscape Architect, Pizzo & Associates, Ltd.

Jack Pizzo is a founding partner, President, Senior Ecologist and Registered Landscape Architect of Pizzo & Associates, Ltd. Jack serves as the ecological knowledge base for the company, setting the philosophies, ethics, techniques and principles that have made the company an industry leader in ecological restoration.

David Pope

President, Village of Oak Park

David Pope is the President of the Village of Oak Park, Illinois. Oak Park is a thriving community of about 52,000 people. The community has taken a regional leadership role in energy conservation, reducing air pollution, encouraging green transportation, and promoting the development of LEED-certified buildings.

Deborah Popely

Associate Director, Delta Institute

Deborah Popely is an Associate Director at The Delta Institute, a nonprofit technical assistance and training provider whose mission is to lead the transformation to the green economy. Ms. Popely also has provided sustainability consulting, procurement guidance and marketing services in the areas of green cleaning, sustainable food policy, green building design, maintenance and construction, green healthcare and green hospitality/destination management.

Charlie Quandel

Chief Executive Officer, Quandel Consultants

Charlie Quandel has more than 35 years of experience as a professional engineer with the last 20 years mostly dedicated to the development of high speed and intercity rail systems in the United States. Charlie currently serves as project manager for the Midwest Regional Rail Initiative; Rocky Mountain High Speed Rail Feasibility Study, Twin Cities-Duluth High Speed Rail project, and Ann Arbor-Detroit Regional Rail project.

Geoff Rathbone

General Manager, Solid Waste Management Services, City of Toronto

Geoff Rathbone has more than 20 years of experience in the solid waste and recycling field. He is responsible for designing Toronto’s aggressive plan to divert 70 percent of waste from landfills.

Vicky Ranney

President, Prairie Holdings Corporation

Victoria Ranney is the President of Prairie Holdings Corporation, the developer of the Prairie Crossing conservation community, a widely acclaimed conservation community in Grayslake, Illinois. The community was designed to combine the preservation of open land, easy commuting by rail, and responsible development practices.

Dave Rubin

Business Administrative Associate, Northeastern Illinois University

David Rubin has worked at Northeastern Illinois University for 15 years. He is currently the Business Administrative Associate for Facilities Management, serving as the University’s Utility Manager. David is a member of the University’s Green Fee Committee, which uses a \$3 student green fee to fund clean and renewable energy technologies and improvement of campus energy efficiency and conservation.

Orestes Ruffin, LEED AP

General Manager, Richard J. Daley Center

A member of the Chicago Real Estate community since 1986, Orestes Ruffin has held some of the firm’s most important management, operations and construction roles, including General Manager at the Daley Center, General Manager at the Chicago Public Schools headquarters, Project Manager at Millennium Park and Project Manager at One North LaSalle.

Rob Sadowsky

Executive Director, Active Transportation Alliance

Rob Sadowsky became the Executive Director of the Active Transportation Alliance in June 2004. He conducts training and strategic planning workshops for emerging organizations and is a board member of the Training for Trainers Cooperative.

Adele S. Simmons, Ph.D.

Vice Chair and Senior Executive, Chicago Metropolis 2020

Adele Simmons is Vice Chairman and Senior Executive of Chicago Metropolis 2020, a regional planning group. She is President of the Global Philanthropy Partnership and served as President of the John D. and Catherine T. MacArthur Foundation and President of Hampshire College.

David Ullrich

Executive Director, Great Lakes and St. Lawrence Cities Initiative

David Ullrich is the Executive Director of the Great Lakes and St. Lawrence Cities Initiative. His responsibilities include working with U.S. and Canadian mayors from across the Great Lakes and St. Lawrence Basin to advance the restoration and protection of the resource.

Michelle Vanderlaan

Chair of the Green Committee, District 97 PTO Council

Michelle Vanderlaan is the current Chair of the Green Committee for District 97 PTO Council and has served as the past PTO Co-President of Holmes Elementary School, leading the school towards a Zero Waste status.

Dennis Vicchiarelli

Managing Director, World Business Chicago

As the Managing Director for World Business Chicago, Dennis assists with the overall operation of World Business Chicago, providing incentive, site location and other business development assistance with an emphasis on the manufacturing, transportation, warehouse, energy and environmental sectors.

Thomas Weisner

Mayor, City of Aurora

Mayor Tom Weisner was elected in 2005, as Mayor of Aurora, Illinois. He believes that the creation of sustainable cities, especially older industrial cities, requires an aggressive approach and a partnership with city, state and federal agencies, and private developers to facilitate redevelopment.

Speakers (continued)

Madeleine Weil

Policy Advocate, Environmental Law and Policy Center

Madeleine Weil is a Policy Advocate working to implement the Chicago Climate Change Action Plan's renewable energy policies and on federal and state energy and transportation policy initiatives. Ms. Weil previously served as the Deputy Director for Policy & Communications for the City of Knoxville where she directed energy efficiency and sustainability initiatives.

Steve Wise

Program Director, Center for Neighborhood Technology

Steve Wise is the Natural Resources Program Director at the Center for Neighborhood Technology (CNT), which promotes the development of more livable and sustainable communities. Steve returned to Chicago in 2006 after a decade working in conservation policy, education and advocacy in the Pacific Northwest.

City of Chicago

More than 15 years ago, Mayor Richard M. Daley began transforming Chicago into the most environmentally friendly city in the nation. Today, Chicago is one of the world's greenest and most livable cities, thanks to strong partnerships and increased environmental awareness among government, residents and businesses. With 7 million square feet of green roofs constructed or under way (more than the rest of the United States combined), an extensive public transit system and a bicycling program that has produced 165 miles of bikeways and more bike parking than any other American city, Chicago has become a model for creative ways of greening an urban landscape.

<http://egov.cityofchicago.org>

About Columbia College Chicago

Columbia College Chicago is one of the most diverse private arts media schools in the nation. With over 12,000 students, Columbia College offers academic programs from arts and culture to early childhood education. Located in the south loop of Chicago, Columbia offers its students many resources and tools from modern facilities to concert halls and galleries. Over 22 buildings in the city are home to Columbia College students to give the best practice a student can experience. Students gain the best hands-on experience through part-time jobs, internships and instructors who work in their respected field.

www.colum.edu

www.greentownconference.com

About Film Row Cinema

Located in Columbia College's historic Ludington Building, Film Row Cinema showcases student films and hosts screenings for film festivals and other events. The Ludington Building is one of Chicago's city's earliest-surviving steel-frame buildings, a type of construction that changed modern architecture and represents one of the high points of its designer, William Le Baron Jenney, who is widely considered to be the "father of the skyscraper."

Greening GreenTown

GreenTown: The Future of Community is a carbon neutral event. To offset our impact on the environment, Community Energy has generously donated renewable energy credits, reducing GreenTown's carbon footprint on the local environment. Community Energy is committed to increasing the supply of sustainable, fuel-free energy and delivers real solutions to climate change in the form of new wind and solar power generation.

GreenTown is a zero waste event. We are taking further steps to green the event by reducing the amount of printed material used for the conference, sourcing post-consumer recycled and FSC certified paper, reducing packaging, offering recycling, reducing linen and towel usage, encouraging walking to and from the venues and providing locally grown, organic foods where possible.

Pre-Conference Speakers

- Jon Astroth, President, Heartland Community College
- Alicia Berg, Vice President, Campus Environment, Columbia College
- Nora Moreno Cargie, Director, Global Corporate Citizenship, The Boeing Company
- Norman Christopher, Director of Sustainability, Grand Valley State University
- Mike Corby, Executive Vice President, Integrated Architecture
- Michelle Dyer, Vice President, Second Nature, American College and University Presidents Climate Commitment
- John Harris, Principal, a5
- Jennifer Hirsch, Research and Operations Director, Cultural Understanding and Change, Environment, Culture and Conservation (ECCO), A Division of Science, The Field Museum
- Robert Koester, Professor of Architecture, Ball State University
- Dean Kubani, Environmental Programs Division Manager, City of Santa Monica
- James Moyer, Assistant Vice President of Facilities, Grand Valley State University
- Dinah Ramirez, Executive Director, Healthy South Chicago

Pre-Conference Agenda

GreenTown: The Future of Community

Wednesday, October 14, 2009

(Film Row Cinema – Columbia College Chicago)

1:00 pm - 5:00 pm

Greening the Campus: How Educational Institutions Combat Climate Issues

(Room A)

1:00 pm - 5:00 pm

Engaging Residents in Creating Sustainable Communities: An Afternoon Workshop On How To Affect Change

(Room B & C)

Conference Agenda

GreenTown: The Future of Community

Thursday, October 15, 2009

(Film Row Cinema – Columbia College Chicago)

7:00 am to 8:30 am

Registration & Healthy, Locally Grown Breakfast

(Exhibit / Lobby Area)

8:30 am to 9:00 am

Welcome

- Gary Cuneen, Executive Director, Seven Generations Ahead
 - Steve Kapelke, Provost, Columbia College Chicago
 - Adele Simmons, Vice Chair, Chicago Metropolis 2020
- (Cinema - 8th Floor)*

9:00 am to 10:00 am

Chicago's Climate Action Plan:

Creating and Implementing a Comprehensive Plan

- Suzanne Malec-McKenna, Commissioner, City of Chicago, Department of Environment

(Cinema - 8th Floor)

10:00 am to 10:15 am

Welcome Address

- Richard M. Daley, Mayor, City of Chicago

(Cinema - 8th Floor)

10:15 am to 11:15 am

Keynote

- Robert F. Kennedy, Jr., Vice Chair, Riverkeeper

(Cinema - 8th Floor)

11:15 am to 11:30 am

A Transportation Plan For a 21st Century Economy

- Frank Beal, Executive Director, Chicago Metropolis 2020

(Cinema - 8th Floor)

11:30 am to 12:15 pm

Greening a Community:

Lessons Learned from Santa Monica

- Dean Kubani, Environmental Programs Division Manager, City of Santa Monica

(Cinema - 8th Floor)

12:15 pm to 1:15 pm

Lunch

(Exhibit / Lobby Area)

Afternoon sessions will be held in Film Row Cinema. There are five tracks; please select the sessions that best suit your interests. Location and descriptions of the sessions are listed on the following page.

4:30 pm to 5:00 pm

Book Signing

- Douglas Farr, Author of "Sustainable Urbanism: Urban Design with Nature"

5:00 pm to 6:30 pm

Reception: Micro Brew Review

Premium micro-brewed beer tasting from a local brewery alongside local, organic food samplings.

- Beer provided by Goose Island and Rock Bottom
- Appetizers provided by Sugar Plum Catering

(Exhibit / Lobby Area)

6:30 pm to 8:30 pm

Screening of "Greensburg" followed by a discussion with Director Brian Schodorf and Mayor Bob Dixon, Greensburg, Kansas

(Cinema - 8th Floor)

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	1:00 pm to 2:00 pm		2:15 pm to 3:15 pm	3:30 pm to 4:30 pm
TRACK ONE: ENERGY EFFICIENCY AND RENEWABLES	<p>Renewable Energy: Preparing Local Communities to Meet Regional Goals</p> <ul style="list-style-type: none"> - Speaker: Madeleine Weil, Policy Advocate, Environmental Law and Policy Center; Dennis Vicchiarelli, Managing Director, World Business Chicago <p><i>(Room A)</i></p>		<p>Energy Efficient Homes: Creative Financing to Achieve Large Scale Results</p> <ul style="list-style-type: none"> - Speaker: Steve Bellone, Supervisor, Town of Babylon, New York <p><i>(Cinema)</i></p>	<p>Making Existing Buildings Energy Efficient</p> <ul style="list-style-type: none"> - Moderator: Katie McClain, Chicago City Director, Clinton Climate Initiative, Director, Clinton Foundation - Panelists: Dave Rubin, Business Manager, Northeastern Illinois University; Orestes Ruffin, General Manager, Richard J. Daley Center; John Filan, Executive Director, Illinois Finance Authority <p><i>(Room A)</i></p>
TRACK TWO: TRANSPORTATION AND COMMUNITY	<p>Rebuilding Greensburg, Kansas as a Walkable, Livable Community</p> <ul style="list-style-type: none"> - Speaker: Bob Dixson, Mayor, City of Greensburg, Kansas <p><i>(Cinema)</i></p>		<p>High Speed Rail: Linking the Midwest Economy</p> <ul style="list-style-type: none"> - Moderator: John Harris, Principal, a5 - Panelists: Gary Hannig, Secretary, IDOT; Rick Harnish, Executive Director, Midwest High Speed Rail Association; Charlie Quandel, CEO, Quandel Consultants <p><i>(Room A)</i></p>	<p>Alternative Transportation: Designing Walkable and Bikable</p> <ul style="list-style-type: none"> - Speakers: Rob Sadowsky, Executive Director, Active Transportation Alliance; Lucy Gomez, Program Director, Logan Square Neighborhood Association <p><i>(Room B & C)</i></p>
TRACK THREE: ADAPTATION TO CLIMATE CHANGE	<p>Green Infrastructure: From Stormwater Management Through Urban Streetscaping</p> <ul style="list-style-type: none"> - Moderator: Steve Wise, Natural Resources Program Director, Center for Neighborhood Technology - Panelists: Janet Attarian, Director of CDOT, Streetscape and Sustainable Design Program; Glen Abrams, AICP, Watershed Program Manager, Philadelphia Water Department <p><i>(Room 803)</i></p>		<p>Improving Quality, Reducing Quantity: Protecting the Great Lakes Water Supply</p> <ul style="list-style-type: none"> - Moderator: David Ullrich, Executive Director, Great Lakes St. Lawrence Cities Initiative - Panelists: George Heartwell, Mayor, City of Grand Rapids; John Spatz, Commissioner, City of Chicago Department of Water Management <p><i>(Room B & C)</i></p>	<p>Natural Resources Sustainability Planning - An Ecosystem Service-based Model</p> <ul style="list-style-type: none"> - Speakers: Sam Miller, LEED AP, Vice President Strategy & Marketing, JFNew; Steve Barker, Ecological Resource Specialist, JFNew <p><i>(Room 803)</i></p>
TRACK FOUR: DESIGN AND BUILDING	<p>Great Design, Green Design: Three Projects (Media Production Center at Columbia College, Aqua and Form Calumet Environmental Center)</p> <ul style="list-style-type: none"> - Speaker: Jeanne Gang, FAIA, Principal, Studio Gang Architects <p><i>(Room B & C)</i></p>		<p>Greening the Municipal Building: Case Studies from Oak Park & Aurora</p> <ul style="list-style-type: none"> - Panelists: Mike Behm, Vice President, Leopardo Construction; Thomas Weisner, Mayor, City of Aurora, IL; John Wielebnicki, Director of Public Works, Village of Oak Park; David Pope, President, Village of Oak Park; Brian Kronewitter, AIA, DBIA, Construction Executive, Mortenson Construction; Leigh McMillen, Project Manager, Leopardo Construction <p><i>(Room 803)</i></p>	<p>Sustainable Urbanism: Two Case Studies on How to Integrate Planning, Architecture and the Environment into Community</p> <ul style="list-style-type: none"> - Leader: Doug Farr, CEO, Farr Associates - Panelists: Marilyn Engwall, Coordinating Planner & Community Project Manager, City of Chicago Department of Community Development; Vicky Ranney, President, Prairie Holdings Corp.; Will Drucker, Sustainable Urbanism Coordinator, Farr Associates <p><i>(Cinema)</i></p>
			<p>Ecological Restoration: Lessons Learned from Wetland and Prairie Projects</p> <ul style="list-style-type: none"> - Speaker: Jack Pizzo, President, Pizzo & Associates <p><i>(Conference Area)</i></p>	<p>Developing a Sustainable Community from the Ground Up</p> <ul style="list-style-type: none"> - Speaker: John DeWald, Developer, Serosun Farms <p><i>(Conference Area)</i></p>
TRACK FIVE: WASTE REDUCTION	<p>Residential Curbside Food Scrap Collection and Municipal Composting</p> <ul style="list-style-type: none"> - Speaker: Geoff Rathbone, General Manager, Solid Waste Management Services, City of Toronto <p><i>(Room 711 - 7th Floor)</i></p>		<p>Zero Waste Communities</p> <ul style="list-style-type: none"> - Speaker: Will Allen, CEO, Growing Power; Michelle Vanderlaan, Chair of the Green Committee, District 97 PTO Council; Michelle Hickey, Zero Waste Schools Coordinator, Seven Generations Ahead <p><i>(Room 711 - 7th Floor)</i></p>	<p>Unlocking the Potential of the New Green Economy</p> <ul style="list-style-type: none"> - Speaker: Deborah Popely, Associate Director, Delta Institute <p><i>(Room 711 - 7th Floor)</i></p>



Community Sponsor:

City of Chicago Department of Environment

The Department of Environment's mission is to protect human health and the environment, improve urban quality of life, and promote economic development. Led by Commissioner Suzanne Malec-McKenna, The DOE works with other City departments and agencies to implement policies and programs that will help the City achieve its environmental goals. <http://egov.cityofchicago.org>

Host Sponsor:



Columbia College Chicago

Columbia College Chicago is one of the most diverse private arts media schools in the nation. With over 12,000 students, Columbia College offers academic programs from arts and culture to early childhood education. Located in the south loop of Chicago, Columbia offers its students many resources and tools from modern facilities to concert halls and galleries. Over 22 buildings in the city are home to Columbia College students to give the best practice a student can experience. www.colum.edu

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Official Vehicles of GreenTown Chicago



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Located in Des Plaines, Illinois, O'Hare Honda has served the Chicagoland area since 1932. As one of the premier dealerships in the Midwest, O'Hare Honda continues to offer leading hybrid vehicles and competitive maintenance prices for residents of the northwest suburbs. www.oharehonda.com

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Beyond Properties

Beyond Properties has built a reputation for exceeding clients' expectations through service and thorough knowledge of Chicagoland's diverse real estate markets. Beyond Properties will help buy/sell real estate across the Chicago-land area. www.beyondproperties.com



Chelsea Green

Chelsea Green has been the publishing leader for books on the politics and practice of sustainable living. Chelsea Green is a founding member of the Green Press Initiative and has been printing books on recycled paper since 1985. www.chelseagreen.com



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GMB Architecture + Engineering is a full service A/E firm serving clients' enterprises in the higher education, healthcare, corporate and K-12 sectors. GMB is equipped to engage a rich array of architecture and engineering resources that routinely help clients improve their business and strengthen their enterprise. www.gmb.com



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JFNew

JFNew is one of the leading natural resources and ecological consulting firms in the United States, providing full service solutions in the areas of wetland consulting, natural resource management, native plant materials, construction and maintenance. www.jfnew.com



Jones Lang LaSalle

Jones Lang LaSalle (NYSE:JLL) is a financial and professional services firm specializing in real estate. The firm offers integrated services delivered by expert teams worldwide to clients seeking increased value by owning, occupying or investing in real estate. www.joneslanglasalle.com



Land Vision

Land Vision, Inc., is a multi-disciplinary firm providing land planning, town planning, design guidelines, entitlements, zoning, streetscape design, visioning programs and other planning services for communities. www.landvision.com



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From building reclamation to product life-cycle analysis, Mortenson Construction has been at the forefront of constructing facilities that benefit people today, as well as tomorrow. www.mortenson.com



Nevin Hedlund Architects

With a strong vision and practical approach, Nevin Hedlund Architects is a River Forest, Illinois-based firm that provides planning, architecture and design services for colleges and universities, churches and synagogues, office buildings, healthcare and historical preservation projects. www.hedlundarchitects.com



Ozinga Bros, Inc.

Ozinga is a producer of ready mix, colored and decorative concrete and provides bulk transportation services. Ozinga leads in green building by offering innovative concrete technologies to make economical sense. www.ozingagreenbuilding.com



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Paveloc is an Illinois corporation that manufactures high quality concrete paving stones and retaining wall. Paveloc also provides equipment, materials and chemicals to assist in the installation and maintenance of products. www.paveloc.com

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An international architectural firm practicing regionally, Perkins + Will focuses on their clients, communities and vision, which is as compelling today as it was at the firm's inception: to craft ideas + buildings that honor the broader goals of society. www.perkinswill.com



Pizzo & Associates

Pizzo & Associates, Ltd. is an ecological restoration that creates, restores and stewards natural areas using cutting edge principles and techniques to preserve our land's original native beauty. Pizzo & Associates offers services including design/planning, installation, stewardship, erosion control and prescribed fire. www.pizzo.info



Rodriguez and Associates, Inc.

Rodriguez and Associates, Inc., provides Construction Management/Owner's Representative Services to a wide variety of public and private clients. RAI manages both LEED and non-LEED projects in all phases from feasibility planning to closeout. www.raigroup.net



Serosun Farms

Serosun Farms is an agricultural preservation community located south of Huntley in Kane County, Illinois. Situated on 410 acres (with three-quarters reserved for open space) with 114 homesites, Serosun Farms also features a working organic farm and stables. www.serosunfarms.com



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As a global provider of hygienic, touch-free washroom products, Technical Concepts is dedicated to increasing efficiency and minimizing waste. Technical Concepts finds new ways to enhance washroom hygiene and to improve upon our industry-leading reliability with user-friendly performance. www.technicalconcepts.com



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As a world leader in air conditioning systems, services and solutions, Trane controls the comfort of the air for people in homes and many of the world's largest and most famous commercial, industrial and institutional buildings. www.trane.com



U.S. EPA Region 5

EPA Region 5 is responsible for protecting human health and the environment in the Midwest. EPA has a variety of partnership programs to assist individuals, municipalities, and businesses in addressing climate change. www.epa.gov/r5climatechange



Veolia Environmental Services

Veolia is the world leader in environmental services providing customized solutions to meet the needs of municipal and industrial customers in four different segments: water, environmental services, energy services, and passenger transportation. www.veolia.com

We would like to thank the City of Chicago for hosting GreenTown, especially Mayor Richard M. Daley, Suzanne Malec-McKenna, Alison Saffold and Donna Cicinelli.

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- Film Row Cinema at Columbia College Chicago
- Rock Bottom Brewery, www.rockbottom.com
- Goose Island, www.gooseisland.com
- Sugar Plum Catering, www.sugarplumcatering.com



Join Seven Generations Ahead for a festive evening for their 7th Annual Benefit Dinner & Celebration

A Taste of the Seasons

A Celebration of Our Commitment to Sustainable Communities

Friday, November 6, 2009

7:00 to 11:00pm

Union League Club of Chicago
65 West Jackson Boulevard, Chicago, Illinois



Seven
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Ahead

For tickets and more information, go to www.sevengenerationsahead.org

Film Screenings at GreenTown

FLOW: For Love of Water
Wednesday, October 14 - 6:30 pm

Wars over water? It could happen, and sooner than we think. Irena Salina's award-winning documentary FLOW builds a case against the growing privatization of the world's dwindling fresh water supply with an unflinching focus on politics, pollution, human rights, and the emergence of a domineering world water cartel.

Greensburg: A Documentary Film About The Most Destructive Tornado in History
Thursday, October 15 - 6:30 pm

Produced, written and directed by Columbia College alumnus Brian Schodorf, Greensburg documents the aftermath of a tornado which destroyed the rural Kansas town in May of 2007. Schodorf and Greensburg Mayor Bob Dixon will join us for a discussion of the destruction and the rebuilding of a new "green" Greensburg.

Tickets are \$10 each and can be purchased at the registration desk.

Coming Soon

GreenTown: The Future of Community

Thursday, March 18, 2010
College of Lake County
Grayslake, Illinois

Register at www.greentownconference.com

A photograph of the Chicago skyline under a clear blue sky with scattered white clouds. In the foreground, there is a lush green field with some bright red flowers. The skyline includes several prominent skyscrapers, including the Willis Tower on the left and a red brick building on the right.

green
town

This is the time to create
sustainable communities.

www.greentownconference.com